



INFORMATION UPDATE FOR WHOLESALE CUSTOMERS

http://www.seattle.gov/util/About_SPU/News/Newsletters/index.asp

Seattle Water Supply Indicators

Water Storage	
Reservoir Inflows	
Snowpack	NA
Customer Use	
Overall	
Good Fair Poor For more information on Water Supply: http://www.seattle.gov/util/About_SPU/Water_System/Water_Supply/SPU01_001850.asp	

the low chlorine samples were from purveyor areas. The average water temperature in the distribution system in September was 17.4 degrees Celsius, with a range of 13 to 21.8 °C. This is about average.

Taste and Odor

The taste and odor panel is meeting weekly. Samples are rated on a scale from 1 to 9, with 1 representing the best and 9 representing the worst. The taste and odor flavor rating assessment (FRA) for the latest Cedar supply (Lake Youngs treated) sample was 1.8 with a slight chlorine taste. The Tolt supply result was 1.2 (chlorine taste).



Lake Youngs Status

The total Lake Youngs algal biovolume has been lower the past two weeks, as the fall *Fragilaria* bloom dies off. The total coliform counts are lower than normal for September in Lake Youngs. The average Lake Youngs raw water total coliform count for September was 36 cfu/100mL, with a range of 13 to 120 cfu/100mL.

*Contact: Wylie Harper, 206-684-7880 or
Lynn Kirby, 206-684-0216.*

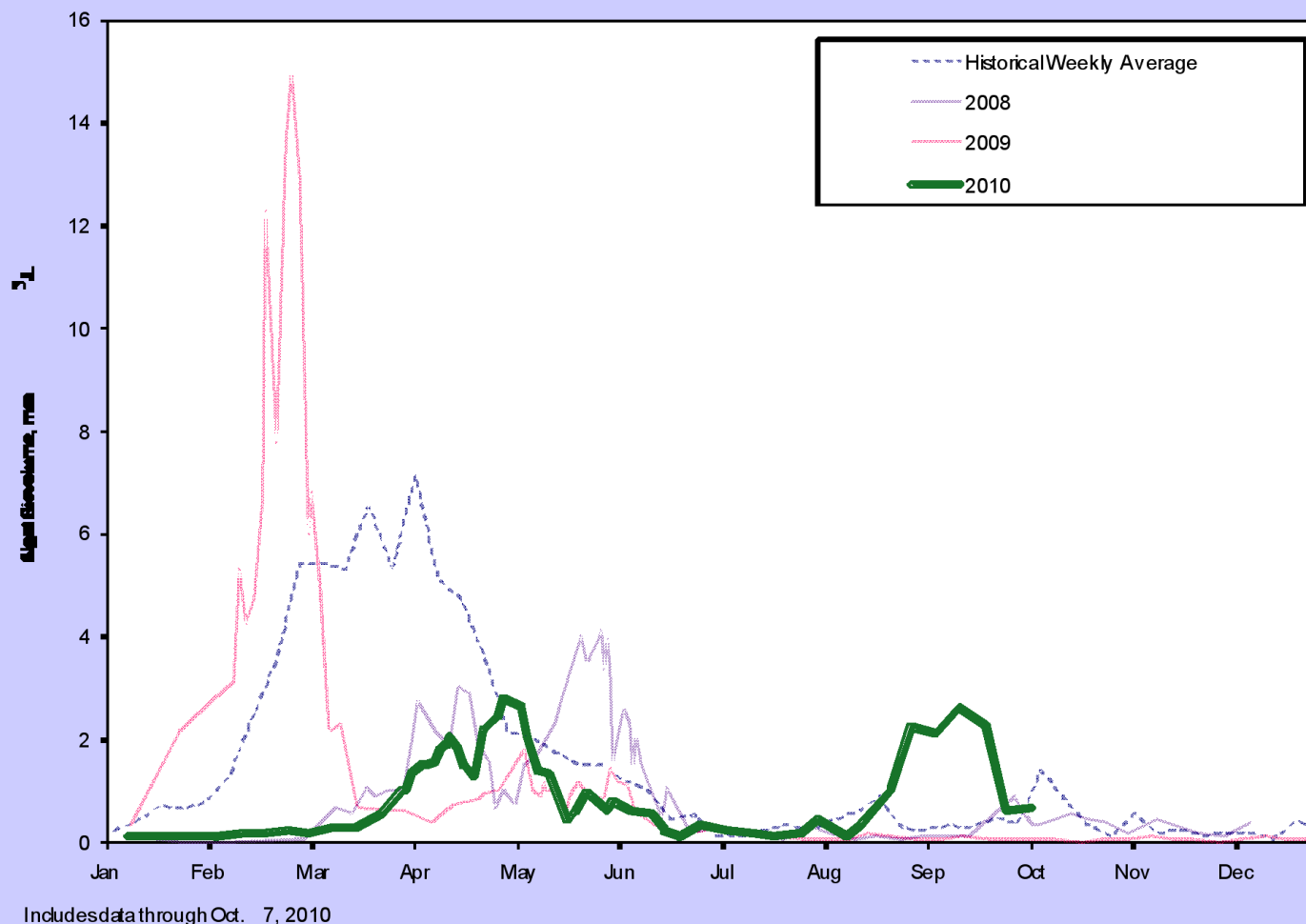


Water Quality Technical Forum Report

Chlorine Residual and Coliform Data

There was one positive coliform sample from the purveyor service area during September 2010. All systems remain in compliance. Average chlorine residual concentrations in the purveyor distribution systems ranged from 0.47 to 1.26 mg/L, with an overall average of 0.86 mg/L. The chlorine residual target for the Tolt Treatment Facilities is 1.5 mg/L, while the Cedar Treatment Facilities target is 1.7 mg/L. The number of samples with chlorine less than 0.2 mg/L was 33 in September (out of 842 samples). Twenty of

Lake Youngs Total Algae (C1 -RAW)
Historical Weekly Average from 1991 to 2009 versus 2008, 2009 and 2010



Conservation Technical Forum

On the web at <http://www.savingwater.org>

OVERALL MARKETING

Website Upgrade – Visual Design Underway; Site Structure Delivered to Web Team

The team working on the upgrade to www.savingwater.org met in Seattle to review the outlines of all the sections of the web site. Outlines of these sections (Lawn & Garden, Indoors, Businesses, Teachers & Students, Rebates, About Us, Contact Us and How Do I section) have been delivered to the SPU Web Team who will build the site. Water Conservation staff will

continue writing content and gathering images to complete a draft version of the site by early January, 2011. Launch of the new site is planned for March, 2011.

CONTACT: Mialee Jose 206-615-1452

RESIDENTIAL INDOOR

WashWise Program on Track at End of Third Quarter

A total of 1,819 WashWise rebates were issued during the third quarter this year, bringing the year-to-date total to 4,984 rebates. The program is right on track to meet end-of year targets.

CONTACT: Billie Fisher 206-615-1282



Multifamily Toilet Program Slightly Below Target at End of Third Quarter

The multi-family toilet program facilitated the replacement of 222 toilets during the third quarter this

year, with 1,267 toilets replaced between January 1 and September 30, 2010. The program is likely to come close to the end-of year target of 2,500 units, since there are several large outstanding projects in the works.

CONTACT: Billie Fisher 206-615-1282

Single Family Toilet Program – Participation Increasing, Please Promote

The \$30 rebate program is more than half way to the goal of 400 rebates, with 231 rebates issued as of September 30. September has proven to be the best month to date, with 79 rebates issued. Staff attributes this spike in interest to articles published by SPU and promotion by Wholesale Partners. Staff has received many phone inquiries and applications from SPU and Partner service areas. Rebate applications show that participation is spread more evenly between Seattle and Wholesale Partner service areas than the coupon exchange program of a year prior. Fourth-quarter advertising is being discussed to keep the program on the upward pace.

CONTACT: Arece Hampton 206-733 9137

Find and Fix Leaks Videos Published, Video on Underground Leaks to Come

Staff has completed three of the four “how to find and fix common household leaks” videos, and they are now posted on www.savingwater.org. These instructional videos show leak repair in a step-by-step format. One more video is planned that deals with finding



underground leaks. This fourth video will focus on detecting versus repairing leaks given the complexity and range of repair possibilities involved. Please take a minute to look at the videos that are currently posted. If you have any questions or feedback, please call Arece.

CONTACT: Arece Hampton 206-733 9137

RESIDENTIAL AND COMMERCIAL LANDSCAPE Irrigation Rebates on Track

We have processed 57 residential irrigation rebates, 15 commercial rebates, and 120 free rain sensors year-to-date. Irrigation rebates can come in more heavily in October through November which may allow the program to reach close to its savings goals.

CONTACT: Allegra Abramo 206-233-5132 or Jenna Smith 206-684-5955



Right Plant/Right Place Campaign and Savvy Gardener Classes Completed

The fall Right Plant/Right Place campaign and Savvy Gardener classes have now been completed. While class evaluations were generally excellent, attendance was, not surprisingly, less than in spring. Total attendance was 93, as follows:

9/18/10	Peggy Campbell at Molbaks	24
9/25/10	Peggy Campbell at Sky	20
9/25/10	Marianne Binetti at Furney's	14
10/2/10	Marianne Binetti at Swansons	35

Our fall radio campaign promoting fall planting used an online survey to help assess program effectiveness. To get a sense of who heard the radio ad and what their landscaping behaviors are, we

hosted an online survey while the ads were running. As an incentive to take the survey, we had a drawing for bulk compost. A total of 196 people completed our online survey; we are analyzing the results and assessing how to use them to update and refine our residential landscape programs.

CONTACT: *Nota Lucas 206-684-5855*

COMMERCIAL WATER CONSERVATION Resource Venture Contract Out to Bid

The Resource Venture contract, an outreach and technical assistance service for the business community that provides, among other things, free water conservation services for all Saving Water Partnership businesses, is out for bid on a new three-year contract starting in 2011. SPU made a significant effort to seek proposals from consultants who haven't typically applied, and had an excellent response at the bidders' conference. As of now, four proposals have been submitted and will be reviewed by a consultant evaluation committee appointed by Ray Hoffman, SPU Director. Final interviews and consultant team selection will occur in late October and November.

CONTACT: *Phil Paschke, 206-684-5883*

Seattle Public Utilities Customer Forum "State of the Utility" November 16, 2010

Seattle Public Utilities is sponsoring a special event for our large commercial customers.

Here's your opportunity to get an overview of the "State of the Utility" in 2010 and our future plans. Featuring SPU Director Ray Hoffman

Please join us.

DATE: Tuesday, November 16, 2010

TIME: 7:30 a.m. Registration & Breakfast
8 – 9:30 a.m. Program

PLACE: City Hall, Bertha Knight Landes Room
600 Fourth Avenue (Fourth Avenue & Cherry St.)

To register, please call (206) 684-5089 or email keyservices.spu@seattle.gov by Monday, November 1, 2010.

WE WANT TO HEAR FROM YOU!

If you would like to submit a question for Ray to answer at the forum, please email it to keyservices.spu@seattle.gov by Monday, November 1, 2010.

PARKING INFORMATION:

1) SEAPARK GARAGE 609 Sixth Avenue (206) 684-8560

Three Entrance options:

- * Along James Street, between 6th & 5th Avenue
- * Along Cherry Street, between 6th & 5th Avenue
- * Along 6th Avenue, between Cherry & James Street

2) SEATTLE MUNICIPAL TOWER GARAGE

700 Fifth Avenue (206) 628-9042

- * Entrance on 6th Avenue, between Columbia & Cherry Streets